

An Invitation to Join

SACHI and Palo Alto Art Center



Kutch Monsoon
by Bandhani artist,
Abdulaziz Alimamad Khatri

In a Special Celebration of the *Indian Sari*

with

Leading Design Practitioner

Pavithra Muddaya

Founder

Vimor Handloom Foundation

Bangalore, India

Join an illuminating
presentation

Saris: Recreating Memories

Wednesday, July 2, 2025

5.30 - 7.00 PM

Palo Alto Art Center

1313 Newell Road, Palo Alto

RSVP: info@sachi.org;

Tel: 650-349-1247

Pavithra Muddaya, Founder, Vimor Handloom Foundation, shares her journey with Vimor - one of India's most respected handloom initiatives. Rooted in post-Independence India, Vimor has not only preserved traditional weaving practices but also empowered generations of weavers through thoughtful design interventions and support.

Post Independence pioneer figures like Kamaladevi Chattopadhyay and Pupul Jayakar were closely associated with Vimor in its early years, recognizing its potential to bridge heritage with livelihood.

This talk will unravel the sari as more than just a garment— as memory, identity, and a symbol.

Through myths, customs, colors & rituals woven into the sari folds, Pavithra will introduce Vimor's distinguishing projects - including one involving the recreating of saris from The Indira Gandhi Collection. Mrs. Gandhi's eclectic wardrobe, lined with an array of handloom weaves inspired 14 sari re-creations in a Vimor undertaking, gracing Mrs. Gandhi's birth centenary year in 2017.

These recreations, in upholding the dignity and spirit of handloom weaves, not only honor the legacy of public figures like Mrs. Gandhi, but also pay tribute to the saris worn by our grandmothers as a living memory. In reviving saris with care, lies an assurance that the weavers involved are supported with dignity and sustainable livelihood.

The presentation offers a rare insight into India's textile traditions, seen through the lens of community, continuity, and quiet resilience.



A Tanchoi sari, renowned for intricate weaves & designs
Courtesy, Vimor Handlooms



Pavithra Muddaya is a leading Handloom Design Practitioner in Bangalore, India, with over five decades of experience working to preserve, revive, and innovate within the traditional Indian handloom sector. Known for her ability to blend heritage textile knowledge with contemporary market needs, she is a pivotal figure in ensuring the survival and growth of rare weaving traditions.

Pavithra's work is deeply rooted in cultural continuity, sustainability, and artisan welfare. She is widely respected for her unique, people-centered design practice.

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